The Delegated AI Agent Playbook

How Small Business Owners Can Build an AI Team That Runs Their Business on Autopilot

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1. Meet Your AI Team — The Five Agents of Delegated.to

Delegated.to gives you a team of **five specialized AI agents** that work 24/7, never call in sick, and cost less than a dinner out each month. Here is who they are:

Sage **Chief of Staff**

"I scan your inbox before you wake up, draft replies, join your meetings to take notes and capture action items, then delegate the right tasks to the right specialist automatically."

Handles: Inbox Management, Meeting Notes, Task Delegation, Daily Briefings

Scout **Sales & Outreach**

"I find your ideal customers, build your lead list, and send personalized cold outreach that actually gets replies. Follow-ups, pipeline management, prospect research — your sales process, running itself."

Handles: Lead Sourcing, Cold Email, LinkedIn Outreach, Follow-ups, CRM Updates

Blaze **Content & Social**

"Your brand stays alive on social while you run the business. Content creation, scheduling, analytics — all on-brand, all on time."

Handles: Social Media, Content Creation, Scheduling, Analytics

Ada **Web Developer**

"I build websites, blogs, lead generation funnels, and custom software tools — live in minutes, SEO-optimized out of the box."

Handles: Web Development, Lead Funnels, SEO, Custom Tools

Lex   **Legal Analyst**

"Upload any contract and I'll flag the risks, translate the legalese, and tell you what to negotiate. No more signing things you don't fully understand."

Handles: Contract Review, Risk Analysis, Legal Guidance

2. Why Small Businesses Are Switching to AI Teams

Here is the math that is changing how small businesses operate:

The Old Way vs. The Delegated Way

	Traditional Team	Delegated AI Team
Annual Cost	$300,000+	$588/year
Onboarding Time	3-6 months	Minutes
Availability	40 hours/week	24/7/365
Setup Required	HR, training, management	None — just describe what you need

The bottom line: You can now have a full team that works while you sleep, takes no vacation, and costs less than you would spend on a single employee.

3. 5 Common Mistakes When Starting (And How Delegated Avoids Them)

Mistake #1: Trying to Automate Everything at Once

Most business owners get overwhelmed trying to replace their entire operation with AI on day one.

> **How Delegated solves it:** Start with one agent. Need leads? Let Scout handle outreach first. Need the inbox under control? Sage starts there. Add agents as you see results.

Mistake #2: Choosing the Wrong Processes to Automate

Automating complex, exception-heavy processes first leads to frustration.

> **How Delegated solves it:** Each agent is pre-trained for specific tasks. Scout knows sales. Ada builds websites. Lex reviews contracts. You do not need to train them from scratch.

Mistake #3: Not Preparing Your Data

AI agents are only as good as the data they work with.

> **How Delegated solves it:** The agents connect directly to your tools (Gmail, LinkedIn, CRM) and learn your business context automatically. No manual data cleanup required.

Mistake #4: Ignoring the Human Element

Your team needs to understand how to work WITH AI agents, not fear being replaced.

> **How Delegated solves it:** Each agent operates as your assistant, not your replacement. You review, approve, and redirect. The agents do the heavy lifting.

Mistake #5: Not Measuring Results

Without tracking, you cannot prove ROI or refine your approach.

How Delegated solves it: Mission Control dashboard shows you exactly what each agent is doing — leads sourced, emails sent, deals moved — in real time.

4. What Each Agent Can Do for Your Business

Scout   **Can Automate Your Entire Sales Pipeline**

- Find businesses matching your ideal customer profile
- Build personalized lead lists from LinkedIn, Apollo, and the web
- Send personalized cold emails from your dedicated email
- Automate follow-ups so no lead goes cold
- Update your CRM automatically
- Flag hot replies for you to close

Ada   **Can Build Your Online Presence**

- Create complete websites in minutes
- Build lead capture funnels and landing pages
- Write SEO-optimized blog posts
- Create custom tools and dashboards
- Set up automated email sequences

Blaze   **Can Run Your Social Media**

- Create engaging content for LinkedIn, Twitter, Instagram
- Schedule posts across platforms
- Analyze engagement and optimize performance
- Maintain brand consistency

Sage   **Can Reclaim Your Time**

- Sort and prioritize your inbox
- Draft email replies in your voice
- Join meetings and take notes automatically
- Create daily briefings with action items
- Delegate tasks to the right agents

Lex   **Can Protect Your Business**

- Review contracts before you sign

- Flag risky clauses and legal issues

- Translate legalese into plain English

- Tell you what to negotiate

5. Case Studies: Real Results from Delegated Clients

Case Study #1: Professional Services Firm

Industry: Accounting & Bookkeeping (8 employees)

The Challenge: Drowning in client emails, appointment scheduling, and follow-ups

Delegated Solution: Deployed **Sage** for inbox management and client intake, **Scout** for lead outreach

Results:

- **12 hours saved per week** on administrative tasks
- **Client response time** improved from 24 hours to 2 hours
- **Revenue increased 18%** due to better follow-up and lead handling

Case Study #2: E-commerce Retailer

Industry: Online retail (5 employees)

The Challenge: Overwhelmed customer service, slow order processing, no time for marketing

Delegated Solution: Deployed **Ada** for website updates, **Blaze** for social media, **Sage** for customer inquiries

Results:

- **70% of customer inquiries handled** automatically
- **Customer service costs reduced by 45%**
- **Social media engagement increased 3x**

Case Study #3: Consulting Practice

Industry: Business Consulting (2 employees)

The Challenge: No time for business development, proposals taking too long

Delegated Solution: Deployed **Scout** for outbound lead generation, **Ada** for proposal generation, **Lex** for contract review

Results:

- **Pipeline filled with 15 new qualified leads/month**
- **Proposal creation time reduced from 4 hours to 15 minutes**
- **Contracts reviewed in minutes instead of days**

6. Getting Started with Your AI Team

Here is how to get your AI team up and running in minutes:

Step 1: Define Your Priority

What is the biggest pain point right now? Sales? Inbox? Website? Content? Contracts?

Step 2: Activate Your First Agent

Tell Delegated which agent you need and describe what you want in plain English. No coding required.

Step 3: Review and Approve

The agent works autonomously but you review and approve key outputs. You stay in control.

Step 4: Add More Agents as Needed

Once you see results, activate more agents. Build your full AI team over time.

Ready to Build Your AI Team?

Get started with Delegated today. 7-day money-back guarantee. Cancel anytime.

Visit Delegated.to →

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